

Florida Baptist Historical Society Biography Collection

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The link you have chosen connects to the specific individual's resource files that provide the basis for information which the Historical Society has used to develop the respective biographical profile. The sources attached may include copies of articles gleaned from back issues of the *Florida Baptist Witness* and other news publications. Other resources include books, historical journal articles and church histories that are cited as documentation for the biography.

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Sale, W. C. (1870-1958) was a native of Alabama. He served as pastor of churches in Kentucky, Oregon Tennessee and Florida including Margaret Street Baptist Church, Jacksonville, 1925-1937 and Citadel Baptist Church. Sale served at the Jacksonville City Mission for five years prior to founding Margaret Street Baptist Church. He and his wife, Janie Sale had one daughter.

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500 Laymen Wanted at Convention

By W. G. UPCHURCH, Laymen Secretary

As we have traveled over the state a great number of our laymen have expressed their desire and intention to attend the Baptist State Convention which meets this year in Jacksonville from December 10 to 12.

We trust that each of you are making your arrangements to come and bring a good delegation from your church. This will be a great convention and our pastors desire the fellowship and counsel of the men of their churches as our brotherhood from every section of the state comes together for prayer and deliberation looking to the future of our great denomination.

Report and discussion of laymen's work is on the program for Wednesday morning, the 11th; if unable to stay for full time, come to this day at least.

MARGARET STREET

W. C. SALE, Pastor

The Rev. W. C. Sale has been pastor in Jacksonville for seven years. Four and a half years ago he organized the Margaret Street Baptist Church, which has been self-supporting from the beginning, and has gone all the way on free will offerings. This church is well located in Riverside and is becoming one of the great popular religious centers of the city. They are struggling to pay for a commodious church property and parsonium.

Mr. Sale sees the great value of the Daily Vacation Bible School and conducts a very successful school each year during the month of June. He is a fearless Baptist preacher that rings clear on every doctrine and moral issue. He has been outstanding not only in Baptist affairs, but throughout the city. His enthusiasm makes a strong appeal to the young people.

Mrs. W. C. Sale is very capable as a teacher of music, expression and voice. She has proven herself to be a success in every department of the church work. She can succeed at anything she turns her hands to. She is equal to any occasion.



PASTOR W. C. SALE

REV. E. L. ANDREWS, Th.G.
Experienced Pastor, Preacher,
Evangelist, Singer
250 Additions to Covington, Ky.,
Church in Two Years. 175 Additions
in One Meeting and 91 Additions
in Another. Now Located
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Mrs. Windle W. Smith, Mgr.

sic.

Rev. W. C. Sale
Begins 31st Year

The **Rev. W. C. Sale** will begin his 31st year of service in Jacksonville this week, including teaching of seminary extension courses.

Coming here from Louisville, Ky., on Jan. 1, 30 years ago, the Rev. **Mr. Sale** has been pastor of four churches and conducted the City Mission for five years. He has held numerous revival meetings and has seen 13,000 persons profess faith in Christ.

Specializing in Bible Institute work, he has taught more than 500 preachers. Classes are held Mondays and Thursdays from 7 to 9 p.m. at 637 Park St., with all Bible students invited to attend.

Mission Work Is Emphasized

The Rev. W. C. Sale Speaks Before Baptist Group.

The Rev. W. C. Sale spoke before the executive committee of the Jacksonville Baptist Association at the quarterly meeting of the committee at 11 o'clock yesterday morning. His subject was "The Migrating Multitudes."

In his talk the minister told the committee that it was estimated that more than 30,000,000 people are migrating in the United States and that 1,500,000 people come to Florida each year. He said that a conservative estimate is that "30,000 transients pass through Jacksonville each year, staying for weeks and months, with no Christian consideration from churches."

Rev. Mr. Sale, who conducts the Jacksonville City Mission, declared that "at the Mission we are approaching men at the point of social service, evangelism and Christian education. We are turning men back to God, back to the church of their choice, back to health, back to work, back to education, back to home and loved ones and back to their proper place in the social order.

The Florida Times-Union
Tue, Jun 20, 1939 · Page 12

their proper place in the social order.

"We feed three times daily, with services noon and night, with more than 100 in total attendance. We are making the social service side of the work nearly self-supporting. Following evangelism, we teach tithing and lead men to give at least one-tenth of their income to the feeding side of the Mission.

"It is really working," the speaker asserted. "During the past two years we have cared for about 10,000 different men and have seen about 5000 stand up for Jesus Christ in the City Mission. We have helped at least 1000 men to secure work and are placing a few men each day on good jobs. We are meeting and defeating communism and other strange cults with the gospel," the minister told the committee.

Following his address the executive committee endorsed the work that the Rev. Mr. Sale is doing and commended the City Mission



TO PREACH AT IMMANUEL—
The Rev. W. C. Sale, veteran city missionary, will be guest speaker at the Immanuel Baptist Church at 8 P. M. tomorrow, Wednesday and next Sunday, during the absence of the pastor, Dr. A. C. Shuler, who is to conduct a 10-day revival at Griffin, Ga. Rev. Mr. Sale's topic tonight will be "The Fruits of Friendship," and will feature a rally of his old friends.

Shuler to Co Revival in

Dr. A. C. Shuler, Immanuel Baptist Church, is scheduled to leave today to conduct a 10-day

The Immanuel church will be supplied, in Dr. Shuler's absence, by the Rev. S. T. Merrett on Monday morning services, and the Rev. W. C. Sale at 8 P. M. on Wednesday.

Rev. Mr. Sale announces that he would speak on "The Fruits of Friendship," and will feature a rally of his old friends.

Mrs. J. E. Prim will lead the choir. Evelyn Shuler will be heard in the solo services.

Pugh on Pro At St. P.

The Rev. W. E. Pugh, pastor of Trinity Lutheran Church, will participate in a mortgage dedication service with the congregation of Trinity Lutheran Church at St. Petersburg tomorrow. The church group celebrates the payment of a \$50,000 indebtedness.

Dr. Pugh was pastor of the St. Petersburg church when it was founded in 1922. He will deliver the sermon at the Sunday evening worship periods will be held in the morning and afternoon.

In the absence of the pastor, the Jacksonville Trinity church will hear the Rev. H. J. C.

The choir will render special music at all services.

WON'T RESIGN

Rev. W. C. Sale Plans to Improve Church.

"Weighed and Found Wanting" will be the topic of the **Rev. W. C. Sale** Sunday night at the Margaret Street Baptist church. "When They Had Prayed" will be the text Sunday morning.

This pastor and church have just closed a very successful daily vacation Bible school and are giving the boys and girls an outing this Saturday afternoon.

Mr. **Sale** has withdrawn his resignation and is laying plans for an enlargement program.

RIVERSIDE PRIMITIVE BAPTIST—Lackawanna and Grape; **Rev. J. Fred Hartley**. Services: Every fourth Sunday at 11 a. m. and 8 p. m.; S. S., 10 a. m.

BEREA BAPTIST—Phoenix Ave. and Emmett; **Rev. H. V. Edmondson**. Services: 11 a. m., 7:30 p. m.; S. S., 10 a. m.

FIRST FREE WILL BAPTIST—Orchard near McDuff; **Rev. James A. Evans**. Services: 11 a. m., 7:30 p. m.; S. S., 10 a. m.

OCEANWAY BAPTIST—**Rev. C. N. Guire**. Services: 11 a. m., 7:30 p. m.; S. S., 10 a. m.

METHODIST

AVONDALE METHODIST—Talbot Ave. and Herschell; **Rev. J. Douglas Lewis**. Services: 11 a. m., 7:30 p. m.; S. S., 9:45 a. m.

LIVINGSTON MEMORIAL—Main and 21st; **Rev. James B. Crippen**. Services: 11 a. m., 7:30 p. m.; S. S., 9:45 a. m.

WESLEY MEMORIAL—Stockton and Lewis; **Rev. A. E. Householder**. Services: 11 a. m.; 7:30 p. m.; S. S., 9:45 a. m.

ANDERSON MEMORIAL—Pearl and Golfair Blvd.; **Rev. W. L. Nelson**. Services: 11 a. m., 8 p. m.; S. S., 9:30 a. m.

MURRAY HILL METHODIST—Talbot and College; **Rev. M. B. Cox**. Services:

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(Jacksonville Assn.)

MARGARET STREET BAPTIST CHURCH, 1925-1937. Defunct.

720 Margaret Street, Jacksonville, Duval County.

Constituted 1925. Organized by Rev. and Mrs. W. C. Sale. Services in rectangular, white frame building, erected in 1925 and used until congregation disbanded in 1937. The members and records were transferred to Woodlawn Baptist Church, Stockton and Rosselle Streets, Jacksonville.

Only pastor, Rev. W. C. Sale, 1925-1937, 937 Park Street, Jacksonville; Union University, Jackson, Tenn.; Theological Seminary of the University of Richmond, Richmond, Virginia.

Citadel Baptist Church Organized By Rev. W. C. Sale

Organization of a congregation to be known as the Citadel Baptist Church was announced here last night by the **Rev. W. C. Sale** former pastor of Margaret Street Baptist Church.

The **Rev. Mr. Sale** said that the congregation, under his direction, would participate in a city-wide mission, featuring outdoor evangelism, with the use of an amplifier and by the distribution of literature. Bible classes, he said, would be conducted in the homes of members of the congregation, who also would seek to aid stranded men.

The minister stated that the congregation would meet at 10 A. M. each Sunday in the sun parlors of the Burbridge hotel. Preaching services will be held at strategic points in the open air.

Conducting open air services at 7 P. M. daily since July, the **Rev. Mr. Sale** has spoken to what he describes as an estimated total of 70,000 listeners, and has established, he said, six Bible classes in homes. According to the **Rev. Mr. Sale**, his field of operation is in the central part of the city.

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eopticon lecture at 7:30
hrist in Art.

DREW'S EPISCOPAL:

Basil M. Walton, rector,
the following program
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9:45 a. m.; Holy Com-
nd sermon, 11 a. m.;
meeting, 6:30 p. m.

MASTER PRESBYTERI-

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l by the **Rev. E. B. Mc-**
morning hour, and the
render a program of

hesy of Joel will be the
bject at the night serv-

CHURCH 'NEATH THE

Faith and Works will
d by the **Rev. William**
11 a. m.

ppportunity will be his
:30 p. m.

DE PARK CHURCH OF

Gilbert E. Shaffer will

Sale Will Preach At Citadel Mission

The Citadel Mission, 434 West Forsyth street, is open daily from 9 a. m. until 9 p. m. with services at noon and at night. Ministers of the different denominations preached, the **Rev. W. C. Sale** announced.

The Mission is under manage-
ment of **Rev. W. C. Sale** with **W. M. Burg** secretary and educational director, **L. T. Lesslie** financial secretary and supervisor of hospitality, and **James S. Ramis**, treasurer. **L. H. Moon** is fellowship chairman. **Mrs. Grace Porter Sale** is chief hostess.

The Citadel Mission is interde-
nominational.

Sunday services will begin at 9:30 a. m., with a sermon by **Rev. W. C. Sale** at 11 a. m. Another service will be held at 7:30 p. m.

Formation of New Baptist Church Seen

The **Rev. W. C. Sale** Leads
Movement for Beach
Road Edifice.

The **Rev. W. C. Sale**, Jacksonville minister, will lead the formation of a Baptist Church on the Beach Road, at Oakwood Villa and Arlington Boulevard, at 3 P. M. today.

Nearly 160 residents of the area, who have been consulted during three weeks of evangelistic effort by **Rev. Mr. Sale**, are expected to participate.

"Our efforts to establish a church have received a hearty welcome from citizens of Oakwood Villa," the minister said yesterday. "The program of organization will be conducted with the use of an amplifier, under the open sky, near where the new church building is to be located."

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Rev. W. C. Sale Is Dead At 80

The **Rev. W. C. Sale**, 80, retired Baptist minister, was found dead this morning in his home at 558 College St. A gas stove was on at the time and death believed to be accidental or from natural causes.

A native of Alabama, the **Rev. Sale** came here 35 years ago. He had held pastorates in Kentucky, Oregon and Tennessee. Prior to his recent retirement, he was pastor of the



W. C. SALE

Margaret Street Baptist Church. The **Rev. Sale** served as a chaplain in the U. S. Army overseas during World War I, and was an officer in Officers Training School. He held the rank of lieutenant in the Reserve Officers Corps.

Surviving are his wife, Mrs. Janie **Sale**, a daughter, Mrs. William Swift, of Buckner, Va., and three sisters and two brothers.

Arrangements are under the direction of Seashole Funeral Par-